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# CANSTAYS RENTAL ALLIANCE 2024 ANNUAL CONFERENCE





# Event Details

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**Date:** April 20th, 2024-April 22nd, 2024

**Location:** Fairmont Banff Springs

**Audience:** Leading industry professionals, property managers, owners, decision-makers, and government representatives

## Unparalleled Reach & Impact

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We are excited to extend an exclusive invitation to your esteemed organization to become a sponsor of the premier event in the Canadian vacation rental industry – the All-Canadian Vacation Rental Industry Conference!

As a leading innovator in the vacation rental industry, your company holds a unique position to showcase the exceptional features and solutions that cater to the specific needs of the Canadian vacation rental market. This conference will provide you with an unparalleled platform to:

- **Spotlight Your Products:** With an audience comprising industry leaders, decision-makers, and professionals from across Canada, this event offers a golden opportunity to shine a spotlight on your products and services that directly benefit our beautiful country's thriving vacation rental sector.
- **Engage with Industry Pioneers:** Connect, collaborate, and network with the who's who of the Canadian vacation rental industry. Share your expertise, gain insights, and forge meaningful relationships that can shape the future of your business.
- **Influence Policy and Legislation:** Interact directly with legislative and governmental representatives who play a pivotal role in shaping Canada's regulatory landscape for vacation rentals. Your sponsorship gives you a unique chance to be part of the conversation and influence the future of our industry.





# Sponsorship Packages

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We offer a range of sponsorship packages designed to meet your specific needs and budget, ensuring maximum exposure and benefits for your organization.

By partnering with us as a sponsor, you'll gain extensive brand visibility and contribute to the growth and development of the Canadian vacation rental industry. Your support will be instrumental in making this conference a resounding success.

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## **Gold Level Sponsorship | \$35,000 CAD / \$25,000 USD**

Includes: a 10x10 booth w/ power, 6 complimentary tickets, brand logo on all promo materials, website, screens, skywalk window decal, 2025 first right of refusal, welcome bag insert slot (sponsor supplies insert), pre + post mailing attendee list, branding on all interior stage signage, logo floor cling and branding on post-conference recordings.

## **Silver Level Sponsorship | \$25,000 CAD / \$18,000 USD**

Includes: a 10x10 booth w/ power, 3 complimentary tickets, brand logo on all promo materials, website, screens, skywalk window decal, 2025 first right of refusal, welcome bag insert slot (sponsor supplies insert), pre + post mailing attendee list, branding on all interior stage signage, logo floor cling and branding on post-conference recordings.

## **Bronze Level Sponsorship | \$15,000 CAD / \$11,000 USD**

Includes: a 10x10 booth w/ power, 2 complimentary tickets, brand logo on all promo materials, website, screens, 2025 first right of refusal, welcome bag insert slot (sponsor supplies insert), pre + post mailing attendee list, branding on all interior stage signage, logo floor cling and branding on post-conference recordings.

