

Saturday April 20, 2024

Start	End	Food	Event	Speaker	Venue
8:00 AM	9:00 AM	Breakfast	Pre Set Up/Registration	NA	
9:00 AM	12:00 PM	Coffee & Water	Exhibitor Move In	NA	VanHorn B&C
9:00 AM	12:00 PM	Coffee & Water	Registration	NA	CC PreFunction
9:30 AM	10:45 AM	Coffee & Water	Advocacy Bootcamp	Catherine Ratcliffe, Nathan Rotman, Kerri Gibson	Vanhorn A
11:00 AM	11:30 AM	Coffee & Water	Housekeeping and Operations	Beth Haldane, Katt Martinez, Mike O'Connell	Baron Shaughnessy
11:30 AM	12:45 PM	Lunch	Advocacy Luncheon	MP Matt Jeneroux, MP Chris Warkentin, Catherine Ratcliffe, Jamie L	Vanhorn A
Noon	5:00 PM		Exhibit Hall Opens		
1:00 PM	1:30 PM	Coffee & Water	Welcome Remarks - Who we are and how do we align ourselves with Canada's ever changing landscape and its regulators		Vanhorn A
1:30 PM	2:30 PM	Coffee & Water	Public Safety and the Short Term Rental Industry; Human Trafficking, & Compression Events	Hon. Min. Dominic LeBlanc, Nathan Rotman, Catherine Ratcliffe	Vanhorn A
2:45 PM	3:30 PM	Water	Safety, Accessibility and Inclusive Rentals - a win-win socially and financially	Lorraine Woodward	Vanhorn A
3:30 PM	4:15 PM		Leveraging your processes and technology to support and protect your Guests, Owners and Community	Lino Maldonado, Steve Trovier, Paul Hall & Laird Sager	Vanhorn A
4:30 PM	5:45 PM	Cocktails and light appetizers	Advocacy VIP Reception	Matt Jeneroux, Chris Warkentin,	Baron Shaughnessy
6:00 PM	8:00 PM				

Sunday April 21, 2024

Start	End	Food	Event	Speaker	Venue
8:00 AM	9:00 AM	Breakfast	Emergency management, climate preparedness and the short term rental industry	Matt Jeneroux, John Coyne, Ben Pereira	Vanhorn A
9:00 AM	10:00 AM		FR Mortgage and Finance Options	John Papa	Baron Shaughnessy
9:00 AM	9:45 AM	Coffee & Water	Dynamic Pricing Strategies	Julie Brinkman	Vanhorn A
9:45 AM	10:00 AM	Coffee & Water	The Digital Guest Experience	Steve Davis	Vanhorn A
10:00 AM	4:00 PM	Coffee & Water	Exhibit Hall Opens	NA	
10:00 AM	10:30 AM	Coffee & Water	Building Community and Operational best practices	Kerri Gibson	Baron Shaughnessy
10:30 AM	11:00 AM	Coffee & Water	The Guest Experience and Direct Bookings	Jenn Boyles	Vanhorn A
11:00 AM	11:45 AM	Coffee & Water	Direct Booking and SEO strategies for Marketing	Conrad O'Connell	Vanhorn A
Noon	1:00 PM	Lunch	Bank of Canada predictions, Mortgages, Commercial lending and government grants	Kim Moody	Vanhorn A
1:00 PM	2:00 PM	Coffee & Water	Finding the right team and keeping them	Steve Trover & Shari Angle	Vanhorn A
2:00 PM	2:45 PM	Coffee & Water	Designing your vacation rental for success	Courtney Valiquette & Brittany Amason	Vanhorn A
2:00 PM	2:45 PM	Coffee & Water	Incident Management	Eric Thibbideaux	Baron Shaughnessy
3:00 PM	3:45 PM	Coffee & Water	Carbon Monoxide Poisoning in the Lodging Industry	Mike Larranaga	
3:00 PM	3:45 PM	Coffee & Water	Building trust with your short term rental	Heather Bayer & Mike Bayer	Vanhorn A
4:00 PM	4:45 PM	Coffee & Water	Tourism Predictions & Expectations	Joe Schow, David Goldstein, Nathan Rotman	Vanhorn A&B
4:45 PM	5:45 PM	Cocktails			Vanhorn A&B
6:00 PM	8:00 PM	Dinner	Podcasters Panel/Why Canadian Content Matters	Heather Bayer/Jenn Boyles/John Stokinger/Mateo Bradford/Eric Thibodeaux/John Papaconstantinou	

Monday April 22, 2024

Start	End	Food	Event	Speaker	Venue
8:00 AM	10:00 AM	Breakfast	Safety Bootcamp	Justin Ford	Baron Shaughnessy
8:00 AM	12:00 PM		Exhibit Hall Opens		
8:30 AM	9:15 AM	Breakfast	Why your brand story and content marketing matters to your business	Mateo Bradford & Neely Khan	Vanhorn A&B
9:15 AM	10:00 AM	Coffee & Water	Creating a Standardized Industry without becoming cookie cutter	Ashley Ching	Vanhorn A&B
10:00 AM	10:45 AM	Coffee & Water	Revenue Management & Your Tech Stack	Francois Guelo & John An	Baron Shaughnessy
11:00 AM	11:45 AM	Coffee & Water	(Francais) Proteger et maximiser son entreprise en recevant des reservations directement sur son site web	Philippe Pichette, John Papaconstantinou, Dany Papineau	Baron Shaughnessy
11:00 AM	11:45 AM	Coffee & Water	Mastering Email Marketing For Vacation Rentals	Arthur Colker	D.C. Coleman
11:00 AM	11:45 AM	Coffee & Water	Direct Bookings and The Local Impact	April Burns	Vanhorn A&B
Noon	1:00 PM	Lunch	Your PMS and managing your risk	Catherine Ratcliffe & John Stokinger	Vanhorn A&B
Noon	2:00 PM		Exhibitor Tear Down		
1:00 PM	1:45 PM	Coffee & Water	AI and Increasing your revenue	Bart Sobies	Baron Shaughnessy
1:00 PM	1:30 PM	Coffee & Water	FR AI	Francois Guelo	D.C. Coleman
2:00 PM	3:00 PM	Coffee & Water	(Francais) Analyse de l'impact de la legislation quebecoise sur l'offre de location a court terme a Montreal	Philippe Pichette, Dany Papineau	D.C. Coleman
2:15 PM	2:45 PM	Coffee & Water	Digitizing the Guest Experience	Shiven Khera	Baron Shaughnessy
3:00 PM	3:45 PM	Coffee & Water	Thinking Bigger Sooner	Investor Girl Britt	
3:45 PM	4:45 PM	Coffee & Water	Owner Acquisition and getting it right	Braden Scriven, Braydon Ross	Baron Shaughnessy
5:00 PM	8:00 PM		Closing Reception	Catherine Ratcliffe	Vanhorn A